

# WHITLEY MANUFACTURING



**FOR:** Remax Realtors  
**TYPE:** Real Estate Office

The Re/Max franchise is a global real estate network of independently owned real estate offices and agents. Re/Max provides the necessary support for individual real estate agents to succeed in any market. In the Detroit area, the many Re/Max offices are dominant in both residential and commercial real estate.

## THEIR NEED

Re/Max was running out of room for a rapidly growing staff and needed to expand quickly to beat the competition to market. They also needed the building to be cost-effective while maintaining an aura of longevity, dependability and leadership in an industry know for instability. The building would need to reflect some of the features of the private residences which their clients would seek. Additionally, the owners of this office needed the building to be upscale as they were looking to attract the top agents.

## OUR SOLUTION

The building was constructed and finished in 90 days. It provided space for over 100 agents with 60 private offices, along with conference rooms, a health / fitness room, and a kitchen. The foyer was designed to be bright and open with two stories of glass and light-colored surfaces. The building featured a residential-style pitched roof and a columned, colonial entrance. Inside, each office was fitted with high speed data and phone lines and the entire building is protected by a state-of-the-art security system. Re/Max beat the competition to market and did it in style.

